

**BOYS & GIRLS CLUB OF LAGUNA BEACH  
MEDIA ADVISORY**

**What:** "11<sup>th</sup> Annual Art of Giving Gala" Endless Summer

**When:** Saturday, June 11, 2011 from 5:30 - 11:00 p.m.

**Where:** The Montage Laguna  
30801 South Pacific Coast Highway  
Laguna Beach, CA 92651

**Why:** Celebrating its eleventh year in 2011, the "Art of Giving Gala" is an evening dedicated to philanthropy and friendship in support of the Boys & Girls Club of Laguna Beach.

The "Art of Giving Gala" will include fine spirits, sumptuous dining, silent and live auctions, music by the well known dance band "The Jeeps". Enjoy dancing and the best group of guests around!

The attire for the evening is Laguna Casual with a bit of dazzle

**About the Boys & Girls Club of Laguna Beach:** As the Boys & Girls Club of Laguna Beach enters its 59<sup>th</sup> year of providing a safe haven and positive place for youth in our community, we are excited to be planning our **11<sup>th</sup> Annual Art of Giving Gala**. The theme for this year's gala is "**Endless Summer**" and we will celebrate the wonderful children, parents, volunteers, staff, supporters, and collaborative partners who make the organization great.

In just the past year, as the largest youth development agency in our area, the **Boys & Girls Club of Laguna Beach** served over **1,500 young people** and their families. This was only made possible by the generous support garnered at last year's **Art of Giving Gala**. The success of this very special event has a substantial impact on our Club's ability to promote the healthy development and academic success of **over 60% of Laguna Beach Elementary school students**, as well as **over 200 young people living in Aliso Viejo**. Proceeds raised at the Art of Giving Gala will go directly towards continuing the exceptional enriching programs that our Club has become known for and making sure that **NO CHILD IS EVER TURNED AWAY FROM OUR CLUB DUE TO FINANCIAL CIRCUMSTANCES**.

Over the decades, **the Boys & Girls Club of Laguna Beach has made a positive difference in the lives of thousands and thousands of local kids**, many of whom have grown up to recognize just how much the Club has helped them. In a recent Harris Survey of Boys & Girls Club Alumni across the country, **57% credit the Club for saving their life, 85% recognized that Club staff positively affected their ability to know right from wrong, 77% learned good leadership skills, and 92% of Club Alumni surveyed attested that helping others is a personal priority in their lives.**

For more information contact:

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**How to Attend:** Sponsorships, tables and tickets are still available! Please contact Michelle Ray at (949)494-2535x103 or [micheller@bgclaguna.org](mailto:micheller@bgclaguna.org) for more information.  
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