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LOCAL TACO BELL GIVES BOYS & GIRLS CLUB TEENS WORK EXPERIENCE AND MUCH MORE

On Saturday, November 5th, from 11 am- 6pm, the Boys & Girls Club of Laguna Beach partnered with their local Taco Bell for a fundraiser to support The Club's Keystone Teen Leadership Program. A portion of the proceeds from each purchase went to the teens at the Boys & Girls Club to help them fundraise for the National Keystone Teen Leadership Conference. Keystone is a leadership development program with three focus areas: academic success & career community service and teen outreach. The teens received work experience behind the counter at the Taco Bell in Laguna Beach on PCH and the chance to dress up in a taco costume and sauce packet costume to promote their fundraiser. The teens took orders, practiced their customer service skills, and helped maintain the restaurant. "It was awesome. I felt important when I was helping," said Amanda Jeffress, a teen that regularly attends The Club.

The Boys & Girls Club teens also participated in this year's Taco Bell "Graduate to Go" business camp where they created their own Taco Bell product and marketing campaign. Taco Bell made it possible for the teens to sell their product at a business camp called, the "Encheeselada", as part of their fundraiser. The local Taco Bell has also supported the Boys & Girls Club of Laguna Beach teens by providing over 80 free meals for teens and their families for special family events. Taco Bell's foundation for teens strives to inspire teens to graduate high school by providing them with career, college and community experiences. They are aligned with the Boys & Girls Clubs of America's mission in helping youth reach their full potential.

The Boys & Girls Club of Laguna Beach offers enriching after-school and summer programs for children and teens in kindergarten through 12th grade. For more information please contact Carla Contreras, Teen Director, at 949-494-2535 x 106 or at carlac@bgclaguna.org.

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